Christian Dischler

Creative Operations Director



Leadership

Web Development

Copywriting

Brand Strategy

Imaginative, decisive, and charismatic leader with a versatile skill set to inspire teams and provide insight on projects, specializing in web design, development, copywriting and branding. Experienced decision maker who communicates well and integrates innovation into the mundane. Has been published in magazines and was an accredited chef.

36 years old

Q Richmond United States (Virginia)

5045788585



Creative Operations Director

MPRESSED - Since June 2021

- > Senior web designer and developer, building website concepts from scratch and creating cohesive branding strategies to help businesses with their digital presence.
- Manage key relationships and pursue strategic business development opportunities in line with client goals.
- Champion a culture of creative inclusion and efficiency, guiding teams in project delivery and exploring innovative techniques towards success.

Publisher, Writer & Editor

Fox Print Services - August 2020 to 2022

- Edit magazines in AP style at production stages. Collaborate with design team to streamline appearance. Subject matter includes healthy living, food, lifestyle, home and garden.
- Research and compose content such as human interest, recipes, interviews, advertorials, and feature articles for publications.
- Organized sale of ad agreement, produced copy for advertisements, dictated layout of ad design, and identified target markets.

Chef & Specialist

Multiple restaurants - 2009 to 2020 - Full-time - New Orleans - United States -Louisiana

- > Operated in leadership role helping employees learn while maintaining organization and leading by example.
- Founded a pop-up brunch and established a following on social media. Appeared in local publications.
- Worked abroad in Cabo Pulmo, Mexico as the chef and server of a restaurant. Accomplished seasonal work in Alaska as lead cook and catering specialist.



EDUCATION

English

Louisiana State University

2006 to 2010

Creative Writing/Film & Media Arts



SKILLS

Leadership

- People skills

- Project Management

Accountability Team Management

Team Management

- Task Delegation
- Mentorship
- Organization
- Employee Development

Website Developer

- Wordpress
- Elementor





- Code Generation
- Image Generation



Writing

- Copywriting
- Creative Writing
- ▶ Brand Voice
- Copy Editing





✓ INTERESTS

Literature

- Learning through reading
- Researching other writer's skillsets
- Writing poetry and short stories

Travel

- Uncomfortable moments of growth
- Navigating new cultures
- Creating international networks
- Scuba diving

Food

- Discovering different cuisines
- Teaching others
- Trying new recipes